

Margherita Paleari

curriculum vitæ et studiorum

Studies

2001/2004 BA Studies at the Faculty of Design of Politecnico of Milan, with participation in the MEDes [Master of European Design]¹ exchange programme for the academic year 2003/2004 at KISD [Koeln International School of Design], Cologne, Germany.

July 2004 Degree in Industrial Design (Communication), Faculty of Design, Politecnico of Milan, with the score 110L/110.

2004/2005 MA studies with continuation of the MEDes programme at the Strategic & Industrial Design Department of UIAH [University of Art and Design], Helsinki, Finland.

Enrolment in ASP [Alta Scuola Politecnica]² interdisciplinary courses about innovation.

2005/2006 Enrolment for the final year of the MA in Communication Design, Faculty of Design, Politecnico of Milan.

Work experiences

Temporary collaboration as responsible for graphics in a firm producing personalized objects and tools for packaging products such as papers, bags, ribbons, labels (2002).

Realisation of the logo and the bottle label for the olive oil producer Oleificio Pavia Vincenzo from Sicily (2004).

Realisation of a movie-clip presentation of a new product for Iqua, Finnish company producing accessories for the mobile telecommunications market (2005).

Development of the corporate identity of the United Nation Association of Finland (2005).

Competitions

Participation in the competition promoted by the Hangar Design Group, for the realisation of a telephone index (2002).

Participation in the competition "logo for Santa Maria di Leuca", promoted by AIAP, project selected (2003).

Participation in the competition Play-Award 2004 organised by Nike and Designmai (2004).

Participation in the competition "Kitchen is the heart of the home" organised by Designboom, project published (2004).

Participation in the bottle design competition "Progetto Millennio" organised by Vetriere Bruni (2005).

Language competences

I'm a native Italian speaker, fluent in English with some knowledge of German and French.



Extras

Participation in the exhibition "Openlab 2002", Politecnico di Milano, with the design of a poster.

Participation in the MEDes design workshops, core meetings for all the students taking part in the exchange programme, in Milan in April 2003, in Helsinki in April 2004, in Stockholm in March 2005.

Participation in the exhibition "Visions", at the 2004 IFMA Cologne bicycle trade fair, with a rear-view system for young urban bikers.

Participation in the first event of the designers' team "Helsinki Collision" organised in Tokyo in August 2005.

1MEDes Master of European Design | www.european-design.org

Together with six of the most important European educational design institutions, the School of Design of the Politecnico di Milano, offers the opportunity to few selected students to study abroad for two years in an international and particularly European context.

The seven universities participating in the project are centers of excellence of international design education located in dynamic and stimulating urban contexts.

The heterogeneity of university structures, of teaching methodologies as well as of the educational offer of each of these centers enriches the programme both for MEDes students and for the teachers member of the scientific committee.

The Politecnico di Milano offers the opportunity to 4-6 students (enrolled in their second year of product, communication and interior design) to participate in the five year MEDes degree course, which leads to achieving the Master of European Design (MEDes) title.

MEDes is an added title to the Degree and to the Master Degree given by the Faculty of Design.

The founding members of the MEDes programme are:

Glasgow School of Art - Glasgow, Scotland

Köln International School of Design - Cologne, Germany

University of Art and Design Helsinki - Helsinki, Finland

Politecnico di Milano - Milan, Italy

ENSCI Les Ateliers - Paris, France

Konstfack University College of Arts Crafts and Design- Stockholm, Sweden

State Academy of Art and Design Stuttgart - Stuttgart, Germany



ASP Alta Scuola Politecnica | www.asp-poli.it

The Alta Scuola Politecnica is a school for young talents who want to develop their interdisciplinary capabilities for leading and promoting innovation.

Founded by Politecnico di Milano and Politecnico di Torino, the ASP may be attended only by talents who enrol in one of their courses of laurea magistrale (Master of Science), either in Engineering, Architecture or Design.

The ASP, through a highly selective process, gives to 150 promising students the opportunity to participate to an additional advanced programme, that runs in parallel to the courses of laurea magistrale. ASP students complement the knowledge achieved in their specific graduate course with a multifaceted and enriched understanding of innovation processes and contexts. They develop an interdisciplinary attitude to conceive, plan, implement and promote complex innovation projects that produce a sustainable progress in economy, society and culture.

The ASP is characterised by a multidisciplinary and multicultural community of students and professors, a prominent international Faculty, advanced seminars and study projects in close cooperation with business enterprises and governmental institutions. ASP students benefit of fee-waiver of the tuition and additional financial support. They receive, at the end of their studies, the ASP diploma and the laurea magistrale from both institutions.

**KISD Köln International School of Design | www.kisd.de
UIAH University of Art and Design Helsinki | www.uiah.fi
POLIMI Politecnico di Milano | www.design.polimi.it**

